

Chengdu Benchmark Enterprise Study Tour

No.	Company	Industry	Market Position	Schedule	Duration
1	Chengdu Tencent	internet	The fifth largest Internet company in the world by market value and the largest in Asia	09:30-10:10 Visit the exhibition hall + experience store (by appointment only) 10:40-12:00 Tencent corporate culture sharing 14:00-17:00 Theme exchange: Internet thinking and product innovation (the itinerary and sharing content can be customized according to customer requirements for 1-3 days)	0.5-3 days
2	Volvo	car	The safest car in the world	09:00-10:00 Visit the factory and exhibition hall 10:00-11:30 Topic sharing: (Lean topic)	0.5 days
3	FAW-Volkswagen	car	This is FAW-Volkswagen'	9:00-12:00 Control Center + Welding Workshop +	0.5-1 day

s fourth plant in
China and Audi's
ninth plant
worldwide.

Assembly Workshop
13:00-16:00 Topic
Sharing:
"FAW-Volkswagen's
Exclusive Secrets for
Selecting High-Quality
Management Talents"

13:30-14:30 Drive to
Sichuan FAW Toyota
Motor Co.,
Ltd.14:30-15:00 Visit
Toyota exhibition hall and
product display
area

A benchmark
company among
global automobile
manufacturers

0.5-1
day

workshop15:30-16:30
Theme sharing: "Unlocking
the code of Toyota's rapid
development"

The first
world-class super
factory in
Southwest China,

09:00-09:30 In the
exhibition hall on the
second floor of the office
building, watch the overall

0.5 days

and the exclusive introduction and
production base promotional video of the
for the "new urban factory, and watch the
functional SUV" vehicle body-in-white and
Lynk & Co 06 chassis powertrain.

09:30-10:00 In the digital
center of the exhibition hall
on the second floor, learn
about the 4.0 factory big
data 1. 10:00-10:30 Visit
the stamping workshop to
learn about the stamping
process and the
production site; at the
same time, experience the
basic skills of stamping die
craftsmen - blind key
matching, and conduct
practical experience.

10:30-11:10 Visit the
welding workshop to learn
about the welding process
and the advanced
technology of the 4.0

				factory. There are 504 German Kuka robots for welding, and all the welding points of the Lynk & Co 06 model are welded by robots. Learn about the key welding stations, laser welding and cutting stations. 11:10-11:50 Visit the final assembly workshop to learn about the intelligent work-end stations (the first in the entire Geely Group) and humanized design;	
6	Bosch Group	car	An evergreen in industrial technology, a world-leading automotive technology supplier; a pioneer in Industry 4.0, and one of Bosch's	09:30-10:00 Introduction to Bosch's overall itinerary 10:00-11:30 Visit Bosch's product showroom and production workshop • Overview of the development of Bosch Industry 4.0, technology showroom, corporate	0.5 days

largest R&D centers worldwide

digital culture factory

workshop • Learn about Bosch products and production

workshops 11:30–12:00

Communication topics •

The development of Bosch Industry 4.0 • The construction and development of Bosch's digital factory

Siemens' only

digital factory in China

09:30–09:40 Welcome in the reception hall, coffee break in the conference room, overview of Siemens factory, basic situation and development history of

Siemens digital factory; 09:40–10:30 Visit Siemens 4.0 factory workshop and production line

10:30–11:30 Topic exchange: Digitalization or 4.0 factory other

0.5 days

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Siemens

Industry 4.0

negotiated topics Note:

Course topics can be

adjusted according to

needs

8	Chengdu	Solution	The overall solution of Kunpeng technology system is applied in government	14:00-14:30 Kunpeng Ecosystem Base Exhibition	0.5 days
	Huawei Kunpeng		affairs, education, medical care, electricity, transportation, finance and other fields.	Hall14:30-15:00 Huawei Digital Industry Development15:00-16:00 Discussion and Sharing	

9	Tongwei Group	energy	The world's leading crystalline silicon cell manufacturer	09:30-11:30 Overall visit of Tongwei Solar, Tongwei exhibition hall, Tongwei intelligent workshop,	0.5-1 day
				Tongwei corporate culture corridor 13:30-16:30 Theme sharing: "Construction of human resource ecology with	

			strategy", "Construction of corporate culture with strategy", "Digital human resources drive business development transformation"		
10	Ruilian Electric	Specialized production of electronic control accessories	It is a high-tech enterprise integrating German technology and Chinese wisdom, specializing in the production of electric control and power distribution products.	09:30-10:30 Visit the Ruilian Electric exhibition hall: learn about the company's development history, patent display boards, cultural background wall, and performance case exhibition; Inspect Ruilian Electric's mold processing center: first-class talents, first-class materials, first-class equipment, and products far surpass those of its peers; Visit Ruilian Electric's storage center: ERP management system and positioning, so that	0.5-1 day

more than 40,000 parts in the warehouse are in order; Inspect Ruilian Electric's automatic assembly workshop: self-developed assembly system, real-time detection and data statistics; 10:30-12:00 Theme sharing: "Digital transformation of traditional enterprises"

11	Changhong Group	Smart Display	From military industry to color TV business to diversified expansion of information electronics, it has become a comprehensive multinational enterprise group integrating military	09:30-12:00 Visit Changhong Headquarters • Visit Changhong Technology Museum, production lines, CNC workshops • Learn about Changhong Group's brand development, corporate culture, product history, 3C experience, etc.	0.5-1 day
				14:00-16:00 Theme sharing "Changhong's corporate culture and business	

industry, consumer	management experience
electronics, and	sharing" "Changhong
core component	executives share
research and	Changhong's corporate
development and	culture and core
manufacturing.	competitiveness"
	"Changhong Group senior
	management shares
	production management and
	team building experience"

Cluster of R&D	09:30-10:00 On-site
institutions in the	experience: Smart factory
field of robots and	display area10:00-10:30
related intelligent	On-site experience: Industrial
equipment	robot display
Construction of	area10:30-11:00 On-site
regional innovation	experience: Service robots,
system and local	special robots, cultural
industrial	tourism robots, medical and
transformation and	health care robot display
upgrading Industrial	area11:00-12:00
agglomeration and	Customized special course:
synergistic system	"Enterprise Intelligent
value chain formed	Transformation Exploration

12	Harbin				
	Institute of				
	Technology	robot			
	Robotics				
	Group				

0.5 days

by and Intelligent Manufacturing
industry-education Application Practice"
integration

13	Jiang	liquor	comprehensive	09:30-10:30 Visit	0.5 days
	Xiaobai (Chongqing)		wine company with a complete industrial chain layout	Jiangxiaobai headquarters 10:40-11:30 Theme sharing	